

NEED ACCURATE AND DEFENSIBLE MARKETABILITY DISCOUNTS?



With the courts increasingly favoring empirical data and analysis, experienced business appraisers now choose the Pluris DLOM Database™ for their discount needs.

THE PLURIS DLOM DATABASE™

- ▶ is developed from restricted stock transaction data
- ▶ is based on companies like the subject company
- ▶ uses recent transactions for comparison
- ▶ uses more data than just a set of “averages”

MOST UP-TO-DATE DATA

The Pluris DLOM Database™ is updated quarterly, so you always have the most current data for calculating your marketability discount. And, because the Pluris DLOM Database™ is web-based, there’s never any software to install or update on your computer.

THE LARGEST RESTRICTED STOCK STUDY AVAILABLE

The Pluris DLOM Database™ contains approximately 3000 transactions for the period of 2001-2010 alone. This is more than 10 times as many as other commercial databases.

COMPLETELY SEARCHABLE

The search interface for the Pluris DLOM Database™ allows you to customize your search and select transactions based on SIC codes, volatility, market capitalization, revenue, assets and block size, plus twelve additional filter options.

2,915 transactions for
2001-2010

Over **80** data points for
each transaction

For your own personal guided tour of the Pluris DLOM Database™, call us at
800-825-8763 or visit www.valusource.com/pluris.aspx

Pluris
DLOM Database

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Valuation Advisors LLC